

\*As of 18 February 2025

## **CUT & FINISH**

Including wash and blow-dry, mini massage\*  
\*We might eliminate the massage if there is a delay in service

	<u><b>LADIES</b></u> 75mins	<u><b>GENTLEMEN</b></u> 60mins
<b>Chihiro / SENIOR STYLIST</b>	<b>£72</b>	<b>£66</b>
<b>Nami / TOP STYLIST</b>	<b>£80</b>	<b>£70</b>
<b>Atsu / DIRECTOR</b>	<b>£95</b>	<b>£85</b>

## **KIDS HAIRCUTS**

<u><b>GIRLS</b></u>	<b>*UNDER 5</b>	<b>6 - 10</b>	<b>11 - 15</b>	<b>16 - 18</b>
<b>Chihiro / SENIOR</b>	<b>£40</b>	<b>£54</b>	<b>£58</b>	<b>£61</b>
<b>Nami / TOP STYLIST</b>	<b>£40</b>	<b>£60</b>	<b>£64</b>	<b>£68</b>
<b>Atsu / DIRECTOR</b>	<b>£48</b>	<b>£72</b>	<b>£77</b>	<b>£81</b>
<u><b>BOYS</b></u>	<b>*UNDER 5</b>	<b>6 - 10</b>	<b>11 - 15</b>	<b>16 - 18</b>
<b>Chihiro / SENIOR</b>	<b>£38</b>	<b>£50</b>	<b>£54</b>	<b>£57</b>
<b>Nami / TOP STYLIST</b>	<b>£38</b>	<b>£53</b>	<b>£56</b>	<b>£60</b>
<b>Atsu / DIRECTOR</b>	<b>£45</b>	<b>£64</b>	<b>£68</b>	<b>£72</b>

**\*Kids under 5 does not include shampoo / additional £5 if needed**

## **FRINGE CUT/PARTIAL CUT**

\*Without wash & blow-dry. No student discounts.

**Fringe...£15-18    Partial...£25-40**

## WASH&BLOWDRY/SETTING

45 – 75 minutes

- ※ Thick hair, very curly hair to be straightened could be an extra charge of 20%
- ※ For hair with extension, there will be an extra charge of £15 – 30

<b>Short</b> ※very short hair, quick dry could be 20% off	<b>From £48</b>
<b>Medium / down to shoulders</b>	<b>From £53</b>
<b>Long / below shoulders</b>	<b>From £65</b>
<b>XL / down to half of the back or below</b>	<b>From £70</b>
<b>Simple Wash &amp; Dry</b>	<b>£25 - 43</b>
<b>Straightening/Curling iron</b>	<b>Extra £ 5 – 20</b>
<b>Hair Up-do</b>	<b>£60 - 120 (price on application)</b>

## **COLOUR/HIGHLIGHTS**

**The price does not include a haircut / wash and blow dry**

- ※ Thick hair can be an additional charge - depends on the usage of colouring products

### RE-GROWTH TINT (up to 3cm) ※

**From £85** ※single application only

### FULL HEAD TINT (whole head colour)

<b>Short</b>	<b>From £130</b>
<b>Medium / down to shoulders</b>	<b>From £140</b>
<b>Long / below shoulders</b>	<b>From £150</b>
<b>XL / down to half of the back or below</b>	<b>From £160</b>

### HIGH LIGHTS/LOW LIGHTS

<b>T-section</b>	<b>From £100</b>
<b>Half head</b>	<b>From £140</b>
<b>3/4 head</b>	<b>From £150</b>
<b>Full head</b>	<b>From £155</b>

## **BLEACHING**

**The price does not include a haircut / wash and blow dry**

※ Thick hair can be an additional charge - depends on the usage of colouring products

### **ROOTS (up to 2cm)**

**£110**

### **FULL HEAD (colour not included) ※**

※ Additional hair colour after bleach will be 20% discounted from the full price

Second and third bleach will be also 20% off from the full price

<b>Short</b>	<b>From £160</b>
<b>Medium / down to shoulders</b>	<b>From £170</b>
<b>Long / below shoulders</b>	<b>From £180</b>
<b>XL / down to half of the back or below</b>	<b>From £200</b>

### **TONER**

Neutralizing, or enhancing colour after bleach. Apply in a shampoo basin.

**£20 – £60**

### **COLOUR CHANGE/CORRECTION**

**On Consultation**

### **BALAYAGE (usually highlights + full colour)**

※ The price will vary depending on the style. Expected price and duration can be clarified on consultation beforehand.

**Medium from £250      Long from £320**

## **PERM**

**The price does not include a haircut / wash and blow dry**

※ Thick hair can be an additional charge - depends on the usage of perming solution

### **FRINGE / PARTIAL**

<b>Partial / from 3 rods</b>	<b>From £75</b>
<b>Top only</b>	<b>From £95</b>
<b>Half head</b>	<b>From £110</b>
<b>3/4 Head</b>	<b>From £120</b>

### **WHOLE HEAD PERM**

<b>Short</b>	<b>From £130</b>
<b>Medium / down to shoulders</b>	<b>From £140</b>
<b>Long / below shoulders</b>	<b>From £150</b>
<b>XL / down to half of the back or below</b>	<b>From £160</b>

### **SPIRAL PERM**

<b>Short</b>	<b>From £155</b>
<b>Medium / down to shoulders</b>	<b>From £200</b>
<b>Long / below shoulders</b>	<b>From £210</b>
<b>XL / down to half of the back or below</b>	<b>From £220</b>

## **DIGITAL PERM / HOT PERM**

※ Cannot be treated on short hair

<b>Medium / down to shoulders</b>	<b>From £195</b>
<b>Long / below shoulders</b>	<b>From £210</b>
<b>XL / down to half of the back or below</b>	<b>From £230</b>

-

## **DIGITAL PERM + JAPANESE STRAIGHTENING**

**(Combination of straightening + digital perm)**

<b>Medium / down to shoulders</b>	<b>From £360</b>
<b>Long / below shoulders</b>	<b>From £420</b>
<b>XL / down to half of the back or below</b>	<b>From £435</b>

## **MOMOKO STRAIGHTENING**

**The price does not include a haircut / wash and blow dry**

**Roots up to 5cm) (4 inch / 8 cm)**

**Fine £230                      £260**

**Medium £240                 £270**

**Thick £250                    £280**

**Fringe Straightening**

**£80 - (60min)**

**Partial Straightening**

**£100 - (90min)**

**M (up to 15 inch / 38 cm)**

**Fine £290**

**Medium £300**

**Thick £320**

**L (up to 20 inch / 50 cm)**

**Fine £330**

**Medium £340**

**Thick £360**

**Extra-long (over 20 inch / 50 cm)**

## **HAIR SMOOTHING TREATMENT**

**(Without hot iron treatment / No straightening effect)**

**£175 - £205**

## **HAIR TREATMENT/SPA**

**The price does not include a haircut / wash and blow dry**

### **HEAD SPA / scalp conditioning with head massage**

30 mins

**£45**

### **HAIR CONDITIONING TREATMENT**

45 mins

#### **Infenom / for repairing and reconstruction**

Comes with a hair mask to take home

(Milbon /Japanese product)

**Short - £73 Medium - £78 Long £82**

#### **Bondfinity/ Personalised, long-lasting repair**

(Schwarzkopf / Fiberclinix)

**Short / Medium - £38 Long - £40**

### **Bondxtend infusion/ instant treatment for shine and hydration**

15 mins

**All length - £25**

### **SPA TREATMENT**

#### **Combination of head spa and hair conditioning**

Comes with a hair mask to take home

**£ 90- 95**

## OTHER SERVICES

<b>Eyebrow Shaping (include plucking)</b>	<b>£10 - 30</b>
<b>Eyebrow colour</b>	<b>£12 - 25</b>
<b>Beard trim</b>	<b>£20 - 25</b>

**Home visiting / Wedding service : Price on application**

---



©Atelier Theory hair salon

020 7495 2844

Theory-hair.com

85 George Street, London, UK

W1U 8AQ